

## EASPD Communications Network Workshop

### *Communicating effectively post COVID-19*

**Tuesday 12th October: 13:00-15:40 CET, Rue Guimard 1, 1040 Brussels**

EASPD's Communications Network represents a diverse group of communication professionals who are working to raise awareness for the importance of high-quality support services for persons with disabilities and of the work their organisations do to empower persons with disabilities on a daily basis.

The COVID-19 pandemic has transformed our societies and the way that we communicate with each other. As the measures implemented to limit the spread of COVID-19 are lifted, some of the new communication techniques and tools that were adopted in the pandemic will remain in use. The use of these new technologies, alongside the return to more traditional form of communication, has raised more questions as to how to communicate effectively post COVID-19.

This workshop will bring together members of EASPD's Communications Network, to explore how we can maximise the impact of their communication activities post COVID-19.

#### **Agenda:**

Time	Session
12h45	<b>Welcome Coffee and Registrations</b>
13:00	<b>Welcome and introduction</b> <ul style="list-style-type: none"> <li>• <i>Rachel Vaughan, EASPD</i></li> </ul>
13:05	<b>Icebreaker</b>
13:15	<b>Keynote speech by Christophe Ginisty</b>
13:45	<b>Q&amp;A</b>
14:00	<b>Round table 1: How to balance an increased online presence with staff capacity</b> <ul style="list-style-type: none"> <li>• Exchange of experiences between participants (10 minutes)</li> <li>• Working groups on how to overcome this barrier (15 mins)</li> <li>• Sharing of solutions (15 mins)</li> </ul>
14:40	<b>Break</b>

14:50	<b>Round table 2: The possibility of profiting from online communication/events</b> <ul style="list-style-type: none"><li>• Exchange of experiences between participants (10 minutes)</li><li>• Working groups on how to overcome this barrier (15 mins)</li><li>• Sharing of solutions (15 mins)</li></ul>
15h30-15h40	<b>Conclusions</b>