

## [2018 EASPD Project Development Workshop]



**EASPD Project Development Workshop**  
Varna, 13<sup>th</sup> June 2018

**Attracting talent to the Social Care Sector**

**EASPD**  
IMPROVING SERVICES  
IMPROVING LIVES

With the financial support from the European Union Programme for Employment and Social Innovation "EaSI" (2014-2020)



Why almost an 80% of Social Care workers are female? Why a clear majority of management positions in the sector are occupied by male? In a context of generalised unemployment, how do we tackle a shortage in workforce?

The 2018 edition of the EASPD Project Development Workshop, organised with the occasion of EASPD Annual Conference "Social Economy as an Effective Model for Social Inclusion", will be dedicated on how to **attract talents to the Social Care Sector**. The event will offer participants the opportunity to discuss the current job market situation in the Social sector and learn new techniques and ideas on how to attract more and better prepared talent into the sector.



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EASPD – European Association of Service Providers for Persons with Disabilities

## Attracting talent to the Social Care Sector: 2018 EASPD Project Development Workshop

13 June 2018, 14.00-17.00

International Hotel, Golden Sands Resort  
Front Beach Alley - Golden Sands Resort, 9007 Varna, Bulgaria

### PROGRAMME

Moderator: *Domenico Manente, EASPD*

#### 14h00 - 14h30 Plenary session

- Welcome and introduction, *James Crowe, EASPD President*
- Prepare the workforce to meet new demands for service delivery, *Asel Kadyrbaeva, EASPD Research & Development Officer*

#### 14h30 – 15h15 Mobility tools

- ERASMUS+, Key Action 1, *Domenico Manente, EASPD Project Officer*
- The European Solidarity Corps, *Timothy Ghilain, EASPD Policy Officer*

#### 15h15 – 15h30 Coffee Break

#### 15h30 – 16h15 Leaving the comfort zone: challenges, needs and opportunities for innovation

Participants will share innovative ideas and identify opportunities on:

- Group 1 - Talent retention (e.g. gender & work-life balance, employees' training)
- Group 2 - Talent recruitment (e.g. job market promotion, skills matching, employer reputation)
- Group 3 - Career development (e.g. promotion of social sector as career option among students)

Each participant will be allocated to one group and will have max 5 minutes to present up to 3 project ideas, topics or challenges. At the end of the session, each group will identify 3 main challenges.

#### 16h15 – 16h45 Auction! Matching and peer learning

The main challenges identified in the 3 groups will be presented and participants will have the opportunity to match offer and demand based on their needs, knowledge and desires.

#### 16h45 – 17h00 Wrap up

- Closing remarks, *Luk Zelderloo, EASPD Secretary General*

**REGISTER [HERE!](#) - registrations open until Monday 4 June 2018**

For more information, please contact Domenico Manente [domenico.manente@easpd.eu](mailto:domenico.manente@easpd.eu)

