

SOCIAL ECONOMY AS AN EFFECTIVE MODEL FOR SOCIAL INCLUSION SOCIAL ENTREPRENEURSHIP, SOCIAL SERVICES, EMPLOYMENT

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Legal framework & best practice in Italy

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Third Sector Reformation

The social economy is at the center of a great process of change.

New instances are affirmed in this field of play, modifying the traditional scenario: if the institutional leverage of the *Third Sector Reformation* has sketched a regulatory framework that opens new spaces, a strong drive for change also comes from the internal dynamics of the socio-economic system.

Indeed, large segments of the mainstream economy are moving towards an increasingly "social" way of doing business.

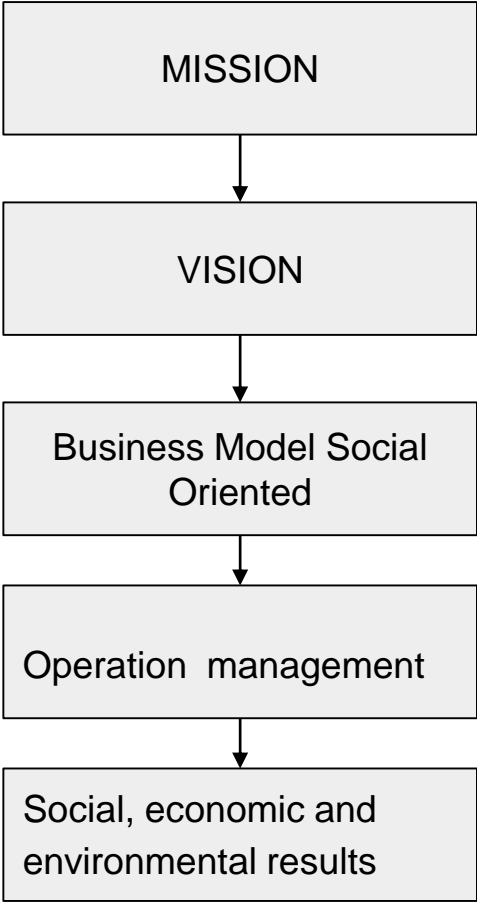
At the same time, a **new generation of companies** is emerging, focusing on communities, people, territories and the environment, pursuing objectives of commercial growth.

The production of economic value appears increasingly linked to the production of social value and other way around.

Generating development therefore means combining the size of the profit result with the dimension of sustainability and the positive impact on society and in the communities in which the companies operate.

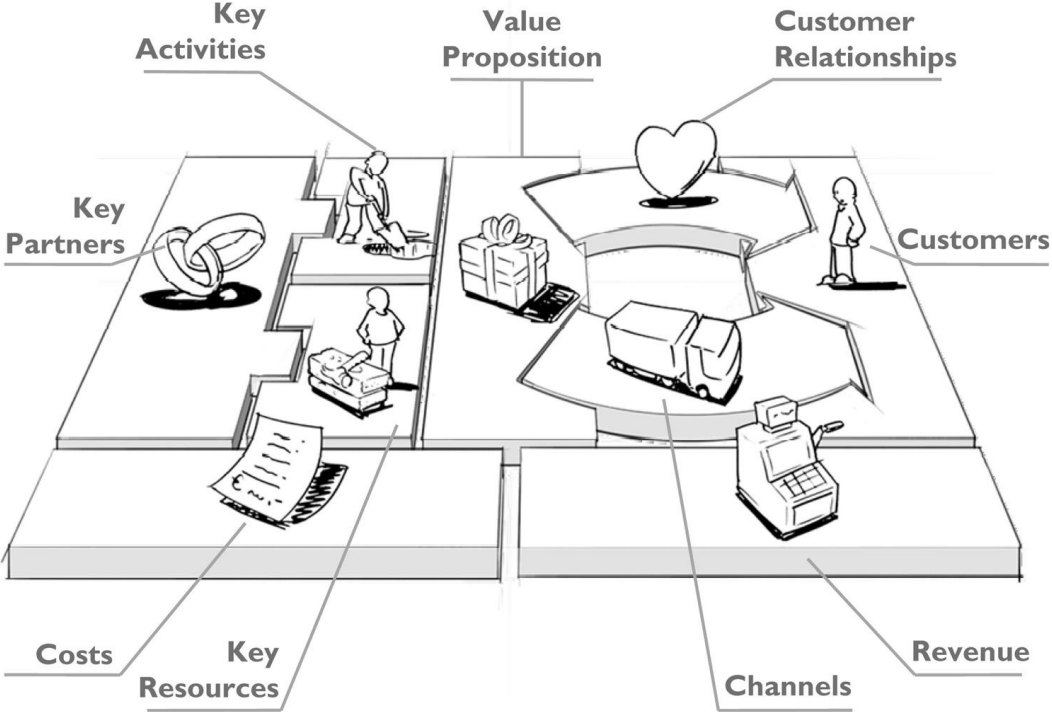


The fundamental paradigm of Social Enterprises



new generation of companies

Business Model Canvas - Social Oriented

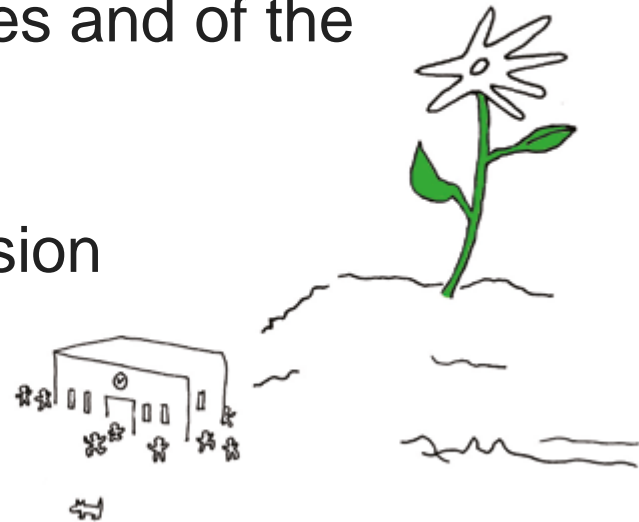


drawings by JAM



The added value of non-profit

1. Economic value and productive dimension
2. Antidote to inequality
3. Asset of competitiveness of the territories and of the companies (inclusive companies)
4. Pillar of the new welfare
5. Well-Being Generator and Social Cohesion



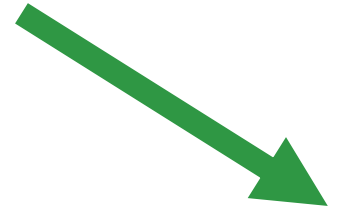
Disadvantaged people employed in 2016



Fonte: 10ª Edizione Osservatorio Isnet sull'Impresa sociale (2016) – dati inferiti statisticamente



best practice in Italy





LAVORO E DISABILITÀ, UN DIALOGO ALLA PARI

WORK AND DISABILITY, A EQUAL DIALOGUE

We are an online employment agency, authorized by the Ministry of Labor and Social Policies, for research and selection activities exclusively focused on workers with disabilities and belonging to protected categories.

Our team is made up of people with and without disabilities, to demonstrate how integration into the company can be the extra step that leads to excellence, beyond easy slogans.

We operate through a highly accessible portal designed to facilitate the correct meeting between job demand and supply for people with disabilities.



<https://www.jobmetoo.com/>

WORK AND DISABILITY, A EQUAL DIALOGUE

We operate through a highly accessible portal designed to facilitate the correct meeting between job demand and supply for people with disabilities.

Bringing the potential of online recruiting into the world of disability is first and foremost a challenge of civilization. Our goal is to represent a real contribution to the problem of unemployment of the disabled, so that the disabled person does not become just a resource for the company but, through self-determination, also an engine of the economy and a new life for society .





A magical place

Dynamo Camp is a recreational therapy camp, the first in Italy specially structured to host sick children, in therapy or in the post-hospitalization period, free of charge for holiday and relaxation periods.



Dynamo Camp Association was founded in 2007 by the Dynamo Foundation, a foundation of venture philanthropy

<https://www.dynamocamp.org/>

Dynamo Camp hosts free children and teenagers aged 6 to 17 with serious and chronic pathologies both in therapy and post-hospitalization. Dynamo Camp also offers programs designed specifically for the whole family and programs aimed at healthy siblings, aware that the diagnosis of a disease does not only affect the sick child but the whole family.



GUSTOP

— cucina e persone genuine —

KITCHEN AND PEOPLE GENUINE



One of the first experiences of activities aimed at the employment of people with intellectual disabilities in the catering sector.

The restaurant - bar stems from the dream of concretely constructing integration, placing people with disabilities directly in contact with "customers".

With its activity, the result of a preparation over 2 years, Gustop intends to promote the meeting between non-profit and profit on the issues of the right to work and social solidarity.

The workers of Gustop. Today, 14 people work in the Gustop restaurant, including 10 with disabilities. In the Gustolab bakery there are 11 of which 7 with disabilities. All the people mentioned, in a clear majority with cognitive psychic disability - those that are hardest to enter the world of work - are regularly hired with the same national collective agreement of other workers. They are therefore all 100% colleagues. Who has "more talents" makes them available to those who have less, this creates the conditions for the proper functioning of the project and its improvement over time.



Thank you for your attention

