



**CHANCE B**  
GRUPPE

# Chance B

Innovative social services - a contribution to rural  
community development

Varna, 2018

Regional  
**Konzentration auf  
Östliche Steiermark**



## Rural area.

Less towns, many small communities, dominated by agriculture, poor public transport, approx. 270.000 inhabitants

Every living area,  
every age.

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## Preconditions for a liveable living space in rural areas

- Education
- Employment
- Rural Housing
- Health care and seniority





- **School Assistance**
- **Impact on community development**
  - **Education for all**
  - **Strengthening relationships**
  - **Assistance for all**

- **Social Businesses – Community Restaurant**
- **Impact on community development**
  - **Employment for persons threatend by exclusion from the labour market**
  - **Employment for all**
  - **Meeting place**
  - **Food delivery**



- **Mobile services for assisted living**
- **Impact on community development**
  - **Independent living**
  - **Social inclusion**
  - **Meeting place**



- **Case and Care Management**
- **Impact on community development**
  - **Living at home**
  - **Support for families**
  - **More than health care**



## Key success factor: Community based Cooperation

Starke Netzwerke.  
Kooperation hat viele Ebenen.





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## **Chance B as a social enterprise**

- **Mission: Common good**
- **Owner: Association, participatory principles**
- **Reinvesting profit**
- **Contribute to social cohesion**
- **SDG orientated: local, sustainable, ecological**

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every age.

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## **Social enterprises as facilitators for rural community development**

- **Model for successful business  
development in rural areas**
- **Part of the local economic cycle – B2B**
- **Crucial for providing liveable living  
space**
- **Social service providers as role  
models**

Thank you for your attention!

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**[www.chanceb.at](http://www.chanceb.at)**

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