

# NEW SKILLS FOR CUSTOMISED ACCESSIBLE TOURISM

Friday, 28th June 2019 | 9:00h – 12:30h  
Brussels | KOV - Rue Guimard 1 |



## What is NEWSCAT project?

This event is organised under the framework of the **Erasmus+ Project “NEWSCAT”**, whose main objective is to improve the **skills and competences** of tourist guides, professionals and local policy makers to cater to the needs of tourists with disabilities. The NEWSCAT project is carried out by eight partners from six different European countries, that include service providers, local policy makers, EU umbrella organisations and academic institutions.

The NEWSCAT project has developed several project outputs around the concept of ‘**Customised Accessible Tourism**’, a term used to define the specific competences that professionals working in the tourism chain must have to better cater the needs of visitors with disabilities. Project outputs include an **online training course** for professionals active in the tourist sector, **guidelines & recommendations** for the implementation of a customised accessible tourism programme, and examples of **promising practices**. All these project outputs will be presented during the event.

## Who should attend this event?

The event is a great opportunity for those interested in discovering the main opportunities coming from a more inclusive tourism system, that leads to an increased **social and economic benefit** for both tourists with disabilities and tourist providers. The main target groups of the event include, among others, European organizations working on tourism and accessible tourism, academia, adult education providers, VET providers, service providers for persons with disabilities, policy makers, chambers of commerce and business association.



## AGENDA

*Moderator:* Mr. **Jon ZAMORA JUANES**, Fundacion Emplea – NEWS CAT project coordinator

9:00 – 9:15	Registration
9:30 – 10:30	<p>Introduction to the project</p> <ul style="list-style-type: none"> <li>• Mr. <b>Jon ZAMORA JUANES</b> - Fundacion Emplea</li> </ul> <p>Presentation of NEWS CAT Training Course</p> <ul style="list-style-type: none"> <li>○ CAT professional profile</li> <li>○ Training course</li> </ul> <ul style="list-style-type: none"> <li>• Ms. <b>Saioa Amundarain Aranburu</b> - Fundacion Emplea</li> </ul> <p>Guidelines on the Implementation of a customised accessible tourism programme</p> <ul style="list-style-type: none"> <li>• Mr. <b>Ivor Ambrose</b> and Mr. <b>Emiliano Deferrari</b> – European Network for Accessible Tourism</li> </ul>
10:30 – 10:45	Coffee Break
10:45 – 12:15	<p>Experiences from partners' touristic destinations:</p> <ul style="list-style-type: none"> <li>• Mr. <b>Antoni Vicens</b> - Director of the EU Balearic Islands Office</li> <li>• Ms. <b>Federica Castellucci</b> - Mestieri Lombardia Consorzio cooperative sociali, Italy</li> <li>• Ms. <b>Olga Kromane</b> – Latvian Movement for Independent Living</li> <li>• Ms. <b>Janeta Georgieva</b> – National Alliance for Social Responsibility, Bulgaria</li> </ul> <p>Towards Accessible Tourism Experiences for All:</p> <ul style="list-style-type: none"> <li>• Ms. <b>Eleonora Censorii</b> – CEO of Destination Everywhere, tour operator, Belgium</li> </ul>
12:15 – 12:30	Questions & Answers

[\*\*CLICK HERE TO REGISTER!\*\*](#)

**Registration deadline: 25th June**

