

EASPD Plenary session on private investment

UNIPSO

**Perspective from social and
care services providers**



The role of private investment?

- ▶ Challenges and opportunities at stake
 - ▶ Salaries in production costs: social services 56 % vs. other non-financial companies 22%
 - ▶ Investment growth: social services 6,3 % vs. other non-financial companies 4,3 %
 - ▶ Interest charges (excl. shareholder revenues): 1 in social services to 3 in other non-financial companies
 - ▶ Resource diversification & Long term investment

Projects that require private investment: One-size-fits-all?

- ▶ Prerequisite: the diversity of social services
- ▶ Financing models and Profiles of social and care services providers
- ▶ Projects diversity limited to Private investors scope?

Bottlenecks and improvements

- ▶ Information lack
 - ▶ Transparency and social impact
 - ▶ Community-based investors and organisations
- ▶ Competencies of social and care services providers & Reality-check of private investors
 - ▶ Alliance for inclusive investment project (a4i)
- ▶ (Social) dialogue
 - ▶ Management of financing model and social investments